daniel joseph machado

Design, Film,
Illustration, Music

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Biography

As a designer, Daniel Machado has expertise in complex data-driven interfaces, identity systems, illustration, and vinyl record packaging. His work behind the camera has been featured at Dragon Con. His music appeared in Paste Magazine and was adapted into a stage musical at Columbia, SC's Trustus Theatre.

Experience

Freelance Creative
2004 — Present

danieljmachado.com

truematter
Senior-level UX Designer / Art Director
June 2011 — June 2023

truematter.com

South Carolina Department of Transportation
Front-end Developer / Designer
June 2006 — May 2011

scdot.org

Education

B.A. in Studio Art — Graphic Design Concentration
University of South Carolina
2003 - 2007

Skills

Camera operation, video editing, color grading, set and prop design, sound recording, screen writing, production assistance

Music composition, engineering, mixing, production, notation, performance, voice, violin, banjo, guitar, drums, vintage analog gear

Adobe Suite: Photoshop, Illustrator, InDesign, XD, Lightroom, Premiere

Graphic design: print, web, identity

Section 508 accessibility compliance

Front-end coding, design for responsive frameworks

Sketching and storyboarding, digital and traditional illustration and painting

Select Clients

Baywatch: The Documentary, Trustus Theatre, South Carolina Philharmonic, Children's Museum of Denver, Nickelodeon Theater, Alexa Woodward, Electric Jesus, Harbison State Forest